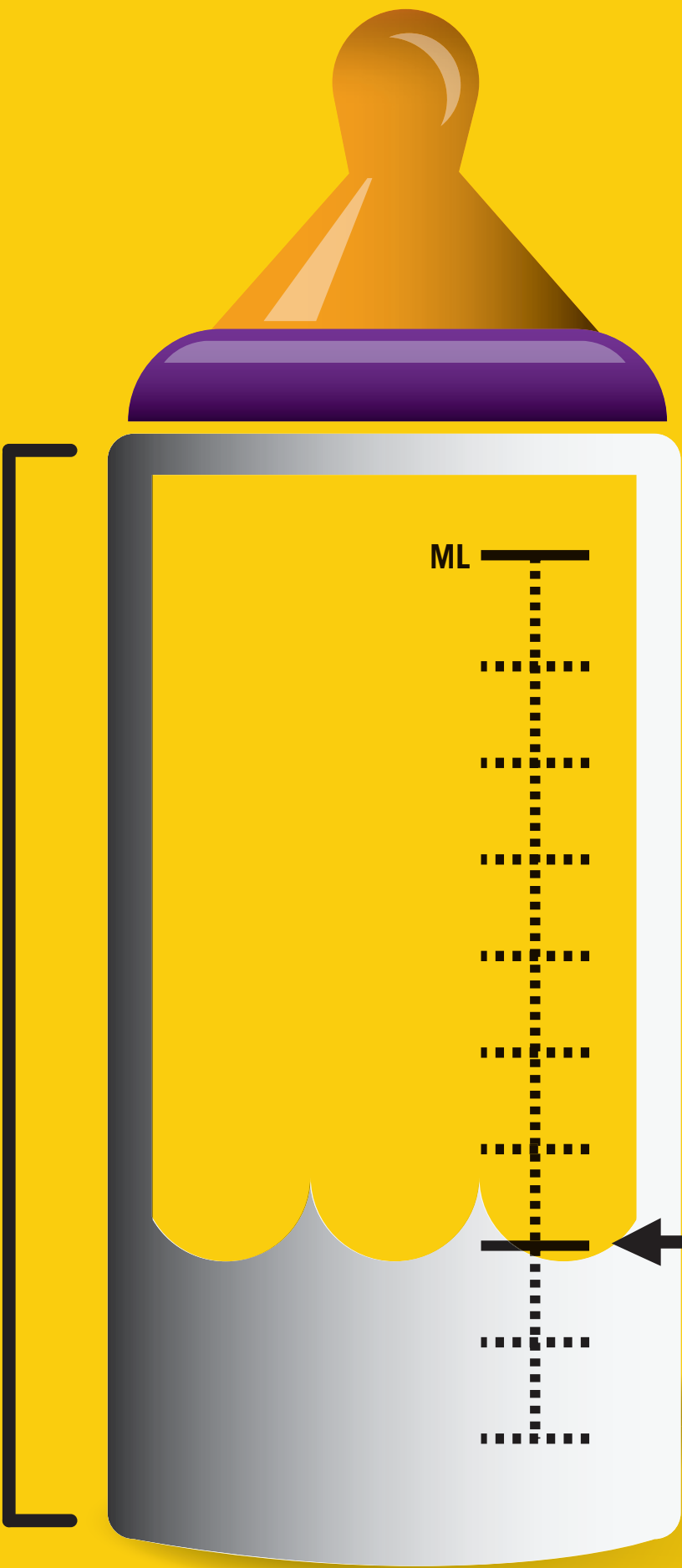


CHOOSE CAR SEAT:
BY AGE & SIZE



THE NUMBER
OF PEOPLE
**WHO
THINK**
THEY HAVE
THEIR CHILD
IN THE RIGHT
SEAT.



THE ONES
**WHO
ACTUALLY
DO.**

KNOW FOR SURE
IF YOUR CHILD IS IN THE RIGHT CAR SEAT.



VISIT SAFERCAR.GOV/THERIGHTSEAT



AGX-2A003B
AD COUNCIL
"NHTSA Baby Bottle Bus Shelter"

Built at: 25%
Output at: 400%

Scale: 1" = 4"

Mech Size
Trim 17.5" h x 12" w
Live 17" h x 11.1875" w
Final Size
70" h x 48" w
68" h x 44.75" w

OOH
Line Screen: 133
Posting Date: 2012

AGX-2A003B Baby Bottle 70x48 OOH4C.indd

		Initials		Date
Version	HI-RES IN PLACE	Studio Manager	S. Gordon	
Stock	Fortune Gloss	Proofreader	H. Brown	
Proof#	0	Art Director	N. Chambers	
Line Screen	133	Copywriter	S. Lundberg	
Edit Round	1	Creative Director	None	
Print/Export	4-12-2012 12:47 PM	Production Manager	J. Adler-Kerekes	
Printed at:	0.24%	Account Executive	K. Gould	
		Client	Ad Council	
PDF Sent To				

Placed Images
Baby Bottle 70x48_nc.ai

Fonts
None

Notes
Prints with even white border

Inks
Cyan
Magenta
Yellow
Black

This Advertisement Created by



150 E 42nd St
NYC 10017
t: 212.414.7000
f: 212.414.7095
info@gothaminc.com
@gothaminc